

## newsondemand from Tremolo® Software

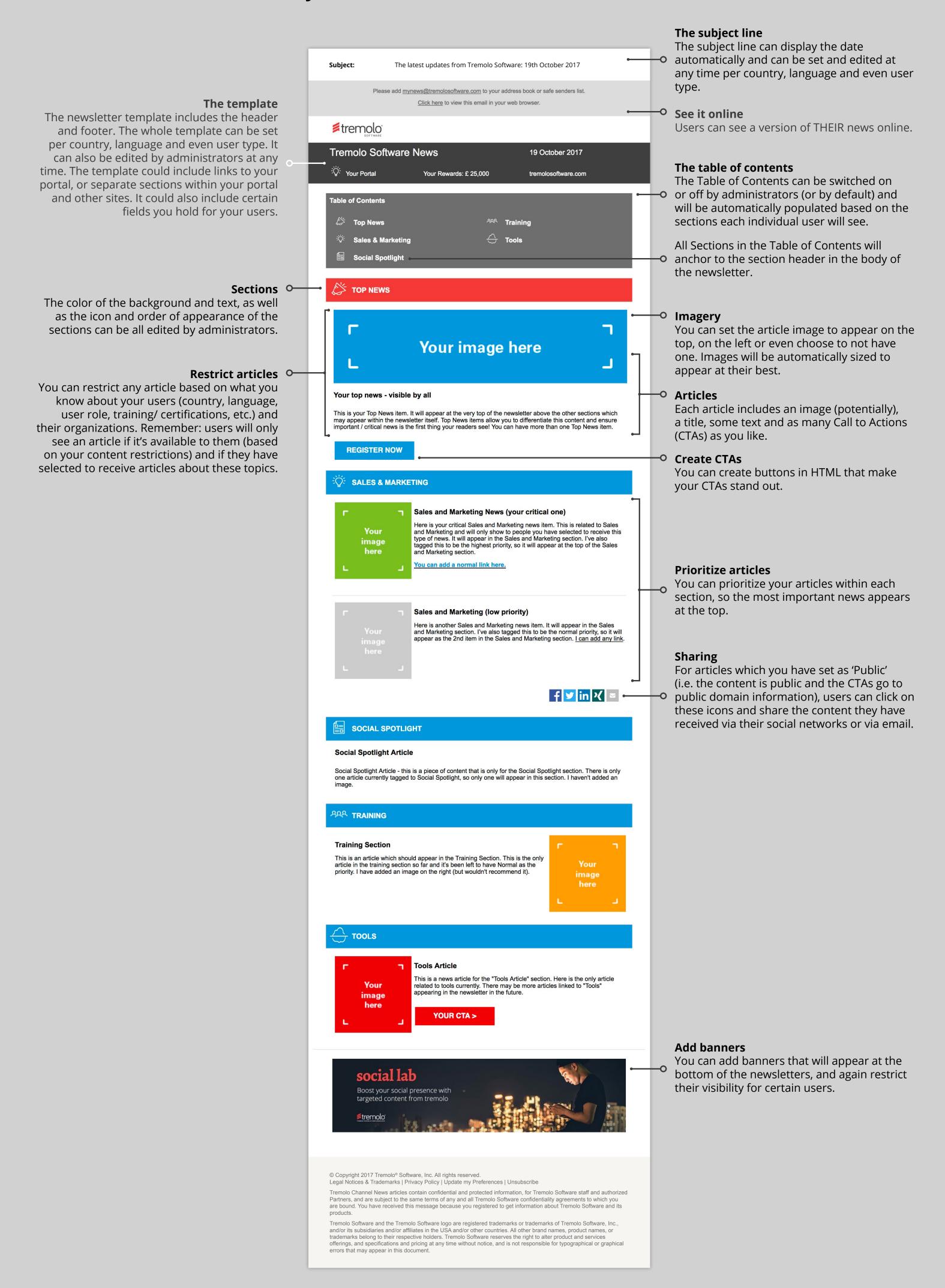
With newsondemand, you can send personalized, targeted and relevant communications to your recipients and enable them to select which topics they are interested in, and when they want to receive your communications.

You can also select to only communicate with users who have the rights to see certain content, whether this is about regionally-relevant or partnership-relevant news items.

With newsondemand:

- You, the marketer, can restrict user access to your communications (emails or newsletters) based on their user type, geography, language, etc.
- Your audience can opt-in/ -out of certain topics. They have the option to self-select the content areas that you are ready to share with them and that are most interesting to them. They also have the option to select the frequency of your newsletters.
- **Newsletters are automatically generated**, with no extra HTML coding required, at given 'send dates/ times', based on your user/ content restrictions and your audiences' preferences.

## This is what your newsondemand newsletter could look like:



With newsondemand, you can auto-generate nice-looking, 100%-relevant, and localized newsletters in a fraction of the time it takes you today to create and send one-size-fits-all newsletters...and these articles can be dynamically shown on your portal too.

For more information, please visit <u>tremolosoftware.com</u> or email <u>info@tremolosoftware.com</u> to request a demo.